

# City of Lakewood

# SUSTAINABILITY AWARDS

2015

COMMUNITY SUSTAINABILITY AWARD

Shoe Recycle Program

Runners Roost Lakewood



At Runners Roost Lakewood, not only can you find a new pair of running shoes, but also give your old pair a second life. Led by Sonya Estes and the Runners Roost Lakewood Staff, the location's **Shoe Recycle Program** accepts used running and walking shoes and repurposes them through a variety of local and global donation programs.

The program began after staff noticed customers leaving old shoes at the store when purchasing a new pair. Runners Roost began partnering primarily with the More Foundation Group, which sells the shoes to vendors in other countries, creating jobs and using the proceeds to empower rural farmers with training and tools.

Runners Roost created a system, unique to their store, which prevents hundreds of Lakewood shoes from entering the landfill. Runners Roost not only gives customers an outlet to get rid of their old shoes, but also demonstrates the value of repurposing.

## Achievement Area

- Waste Reduction & Recycling



[Lakewood.org/green](http://Lakewood.org/green)

